



TAF GIVING TUESDAY 2019 GUIDE



BACKGROUND

As the world browses for holiday gifts during Black Friday and Cyber Monday, #GivingTuesday was introduced online as a global day of giving. Support TAF by giving a one-time or monthly donation, becoming a volunteer, or becoming an advocate for our work to empower underrepresented students and teachers in STEM and beyond.

NEW THIS YEAR



PEER TO PEER
FUNDRAISING



LOCAL
BUSINESS
FUNDRAISING



OUR GOAL



FIRST \$10,000
WILL BE
MATCHED



FACEBOOK
FUNDRAISERS

How to Participate



Thank you for dedicating your #GivingTuesday to TAF! We ask that you create a fundraiser, since this is the most engaging way to participate, and be sure to share your support in our work to bring equitable STEM-integrated education to underrepresented students in public schools.

These are the following ways to support:

1. Rally Friends and Family and Create a Fundraiser on Facebook

The easiest way to reach your friends and family is here! They already follow and support your updates, and will surely support your fundraiser.

[Fundraise on Facebook](#)



Get creative for a cause and add a goal and/or activity you will do in exchange for reaching that goal, i.e. "Will Run a Marathon if We Reach \$1,000!" - additionally, you can host an event at your home, or at a location, and ask friends to join your fundraiser while at the event.

Your fundraiser will also be eligible to be doubled in donations by an anonymous donor up to \$10,000!*

2. Rally Your Network to An Online Fundraiser

The easiest way to reach your friends and family without Facebook. GiveLively is our trusted online fundraising partner that allows you to create your own webpage fundraiser with a unique link you can share to your network to donate! Donations here will also be eligible to be doubled in donations by an anonymous donor up to \$10,000!*

[Fundraise on GiveLively](#)

3. Advocate

Advocate for our [Facebook Fundraiser](#) that will go live on the Monday before Giving Tuesday, and use our resources on our Giving Tuesday webpage to post and share across your network to support TAF during this global day of online giving. Also, be sure to check in to see updates on December 3rd!

[Webpage](#)

*\$10,000 limited until \$10,000 runs out. Your tax-deductible donation will be limited to only the initial amount you gave, i.e. if you give \$50 but are doubled to \$100, you can only claim your gift of \$50.