

TABLE CAPTAIN PLAYBOOK

WHAT IS THE TAF VARSITY LUNCHEON ALL ABOUT?

The Varsity Luncheon is TAF's biggest annual fundraiser where we bring together supporters, education advocates and influential leaders to stand in support of students and educators of color. The event features students showcasing innovative projects, educators sharing how TAF's work is transforming classrooms, and other surprises! This year, the event will feature the courageous people leading the way to transform classrooms and schools to create equitable learning environments.

YOUR ROLE AS A TABLE CAPTAIN

As a TAF Table Captain, you are tasked with inviting guests to discover and support the work TAF does at the Varsity Luncheon. The 2024 Luncheon will be on **Wednesday, March 13th, 2024 at 11:00 AM - 1:00 PM (PDT) at the Amazon Meeting Center**. You can utilize the resources in the promotional toolkit to invite your guests: friends, family, advocates, activists, leaders, co-workers, customers, anyone you know courageous enough to rally for equity in education. During the event, you'll serve as a strong TAF advocate by encouraging those you invited to get involved, donate, or partner with TAF. TAF Table Captains are key supporters whose commitment is vital to achieving equitable education through action and advocacy!

FULL TOOLKIT: techaccess.org/tablecaptains

Questions? Contact luncheon@techaccess.org



TAF VARSITY LUNCHEON 2024

Register on Eventbrite:



WEDNESDAY, MARCH 13, 2024
11:00 AM - 1:00 PM (PDT)

AMAZON MEETING CENTER
2031 7TH AVE. SEATTLE, WA 98121



guests per
table captain



\$330,000
fundraising goal



450+
attendance goal

techaccess.org/luncheon

TAF

TABLE CAPTAIN PLAYBOOK CONTINUED

HOW DO I INVITE & REGISTER MY GUESTS?

You can begin inviting guests as soon as you've been confirmed as a TAF Ambassador! Once you receive your TAF-provided promotional toolkit, you will have all the necessary resources and support to get you started. Here are some ways to invite:

1. **Get the word out** - use the graphics and social media messages provided in the toolkit to promote the event. Follow up with anyone interested in attending, and don't forget to tell them to select your name during registration!
2. **Send personalized invites** - use the email template provided in the toolkit to send individual email invitations to people in your network. Feel free to add your own personal touch!

IMPORTANT DATES:

Registration opens	January 3rd, 2024
Registration closes	March 11th, 2024
Luncheon!	March 13th, 2024

TABLE CAPTAIN TIPS

TIP #1:

If you know people who can support the mission but are unable to attend the event, invite them to donate online and extend the invitation to their circle.

TIP #2:

During the event, encourage your connections to donate via text, which may be easier for mobile pay users.

TIP #3:

Check-in on our official page at techaccess.org/luncheon every now and then for updates leading up to the event.

WHAT GUESTS CAN EXPECT

- Interact with students as they demonstrate their STEM projects and share lessons learned.
- Hear stories from students and teachers about the education experiences you make possible.
- Get inspired by educators, students, and community members who will share TAF impact on their lives and careers.
- TAF co-founder and Executive Director, Trish Millines Dziko, will share what's on the horizon for TAF.

THANK YOU!

Thank you for dedicating your time and effort to supporting TAF's mission. Your support today means a more equitable society tomorrow.

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