

# #ONESTUDENTINFINITEFUTURES



# Promotional Toolkit



## WHAT IF A STUDENT'S ONLY LIMITATION WAS OWN THEIR IMAGINATION?

That's the environment TAF builds through TransformED partnerships with local school districts. We work side-by-side with educators to create classrooms that center student voice, connect learning to community, and celebrate the unique genius of every child. **Education funding deficits are limiting student potential, but you can make a difference.**

## HELP US SPREAD THE WORD

Invite your networks to join TAF's One Student Infinite Futures campaign. Whether it's creating a peer-to-peer fundraising page, raising awareness via social media, or inspiring others to fundraise on behalf of TAF, you can use this toolkit to help set you up for success and maximize your impact.

[LEARN MORE](#)



# OUR GOAL \$540,000

## EMAILING YOUR NETWORK

Reach out to your network by sending a personalized email to share your passion for providing limitless learning to students. Need inspiration? We've got you covered! Use our email template to get started.



[DOWNLOAD](#)

## SHARE ON SOCIAL

Spread the word by liking, sharing, and reposting on your social networks. Download our campaign social graphics to post on your channels advocating for TAF's mission and sharing why you are dedicated to funding student futures.



[DOWNLOAD](#)

Fund every one of our **1,500 TransformED students** to combat public school budget deficits that are limiting learnign for students.



Don't forget to tag TAF when you donate,

[@stembytaf](#)

and use the official hashtag!

[#OneStudentInfiniteFutures](#)

Have questions? [Contact development@techaccess.org](mailto:development@techaccess.org)

TAF

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### PEER-TO-PEER FUNDRAISING

Raising money to support students has never been easier! By fundraising on behalf of TAF you are creating the furthest reach to raise funds, and awareness, on behalf of TAF.

Follow these simple step-by-step instructions to raise money to provide limitless learning for students with your personal networks. Combined with our other toolkit tools, you'll have everything you need to maximize your support and fund more student futures.

### HOW TO CREATE A PEER-TO-PEER CAMPAIGN

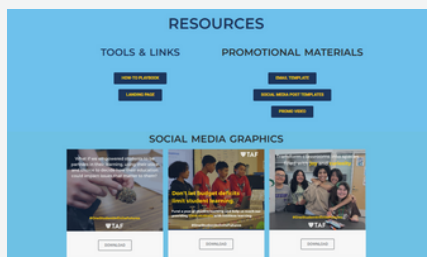


*\*Have Facebook? Did you know you can start a fundraising campaign easily via Facebook as well? Just select "Fundraisers" from the left hand menu and search for Technology Access foundation when selecting your nonprofit!*

### OTHER HELPFUL LINKS



[Watch and share our One Student Infinite Futures promo video here](#)



[Check out our full toolkit for additional tips, resources, and stories of impact.](#)



[Learn more about STEMbyTAF model from Trish Millines Dziko's TED Talk.](#)